

मध्यप्रदेश शासन
लोक निर्माण विभाग
मंत्रालय
=====

105

क्रमांक 1463/1337/2008/सत/19

भोपाल दिनांक 3-11-08

प्रति,

समस्त मुख्य अभियंता
लोक निर्माण विभाग

..... ज्योपाल (रा. परि.)
.....

विषय:- राष्ट्रीय राजमार्गों के किनारे लगे अनाधिकृत होर्डिंग्स विज्ञापनों को हटाने बाबत ।

विषय अन्तर्गत संदर्भित पत्रों का अवलोकन करें । श्री के.एस.मणि सदस्य प्रशासन भारतीय राष्ट्रीय राजमार्ग प्राधिकरण नई दिल्ली भूलतः सड़कपत्रों संलग्न है ।

कृपया राष्ट्रीय राजमार्गों पर लगे विज्ञापनों तथा होर्डिंग्स को हटाने की कार्यवाही की जावे तत्रकी गई कार्यवाही से विभाग को अवगत कराने का कष्ट करें ।

(Signature)
श्री. बी. पंडित

अवर सचिव

मध्यप्रदेश शासन लोक निर्माण विभाग

भोपाल दिनांक

मुख्य अभियंता (रा.प.) लो.नि.वि.
5 NOV 2008
पृ. क्र. 6
प्रतिनिधि :-

/1337/2008/सत/19

श्री के.एस.मणि सदस्य प्रशासन भारतीय राष्ट्रीय राजमार्ग प्राधिकरण प्रकेत परिवहन सड़क परिवहन और राजमार्ग मंत्रालय नई दिल्ली आपके पत्र क्र. एन.एचएल/ती.रम/सड़./2008/3790 दिनांक 18.8.2008 के संदर्भ में सूचनार्थ अभिहित ।

(Signature)

अवर सचिव

मध्यप्रदेश शासन लोक निर्माण विभाग



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भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(मोत परिवहन, सडक परिवहन और राजमार्ग मंत्रालय)

National Highways Authority of India

(Ministry of Shipping, Road Transport and Highways)

जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली-110 075

G-5 & 6, Sector-10, Dwarka, New Delhi-110075

दूरभाष / Phone : 91-11-25074100/25074200

फैक्स / Fax : 91-11-25093507 / 25093514

एक्स. / Extn. : 2223 / 2318 / 2468 / 2553

NHAI/CM/Advertisement/2008/3790

Dated : 18.08.2008

मुख्य सचिव कार्यालय
CS/Gen-Cpl/3882
Date 30/08/2008

सचिव कार्यालय
राज्य परिवहन विभाग
1337
08/09/08
119
Handwritten signatures and notes

The Chief Secretary
Govt. of M.P.
Secretariat, Bhopal

Sub: Removal of unauthorized hoardings, advertisements etc.

Sir,

Kindly refer to Ministry of Road Transport and Highways Circular No. RW/NH-33044/35/2001/S&R(R) dtd. 16.05.2002 (copy enclosed) on the subject cited above, wherein State Governments have been advised to take necessary action for dismantling/removal of the existing advertisement hoardings from the Right of way (ROW) of the National Highways.

The road side advertisements/hoardings on the National Highways cause distraction and are one of the causes of accidents on National Highways. In this regard, Hon'ble High Courts and the Apex court had issued directions from time to time for removal of road side advertisements and hoardings on the National Highways within ROW and even beyond ROW if they are facing the highway and are causing distraction to the drivers. Accordingly, the same are required to be removed immediately for which Project Directors, NHAI have already been instructed to coordinate with the Project Administrations concerned.

I request you to kindly issue necessary instructions to the District Administrations to extend full co-operation to the concerned Project Directors of NHAI for removal of such advertisements/ hoardings by organizing a campaign.

Thanking you

Yours faithfully

29 AUG 2008
P.S.PWD

(K.S. Money)
Member (Administration)

Encl: As above.



Handwritten notes and dates: 8-9-08, 4759, 3-9-08

Handwritten signature and initials

Handwritten notes and initials

Handwritten signature and initials

Handwritten signature and date 31/8/08

No. RW/NH-33044/35/2001/S&R(R.)

Dated the 16th May, 2002

To

All the Regional Officers/Engineer Liaison Officers

Subject: Removal of Advertisement hoardings on National Highways within the Right of Way

As per Ministry's extant policy, no advertisement hoardings are permitted on National Highways within the Right of Way except informatory signs of public interest such as hospitals, bus stations etc. or advertisement of temporary nature announcing local events such as Mela, Flower Show etc. However, as per the policy guidelines of the Ministry issued vide letter No. RW/NH-33023/31/88-DO-III dated 9th February, 1998, private participation/sponsorship for road signs have been offered and the private entrepreneurs are allowed to depict the name/logo of their company in a sign of specified dimension.

2. Despite the policy guidelines of the Ministry not to allow road side advertisement hoardings on National highways which cause distraction and are also one of the causes of accidents on NHs, advertisement hoardings have generally been noticed along the National Highways. In fact there is an increasing trend observed in display of advertisement hoardings.

3. State Governments have been emphasized to take necessary action for dismantling/removal of the existing advertisement hoardings on NHs in the ROW vide DO No. MOS-IC (RT&H)/VIP/1684/2001 dated 1st October, 2001 from Hon'ble MOS-IC (RT&H) to Hon'ble Chief Ministers of all the States and vide DO of even number dated 21-09-2001 in subsequent DO reminders dated 04-01-2002 and 31-01-2002 from Secretary (RT&H) to Chief Secretaries of all the States. The compliance reports on action taken from the State Governments are not much encouraging.

4. It has therefore been decided that the Regional Officers/Engineer Liaison Officers within their jurisdiction shall inspect the NHs by prioritising heavily trafficked NHs first and other NHs in stages and submit inspection reports to the Ministry for further necessary action. First report of all the ROs/ELOs in respect of heavily traffic corridors shall invariably reach the Ministry by 14th June, 2002 and subsequently along with their monthly reports.

This shall be accorded for priority.